#PublicaSalutIB: dissemination of biomedical production of the Balearic Islands in the social networking of Bibliosalut

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Any library objective is to provide access to information to users. In the case of science libraries we must be aware of the scientific production of our users too. The Virtual Health Sciences Library of the Balearic Islands (Bibliosalut) has been active in social networks from 2012. From the beginning we wanted to disseminate research production of the Balearic Public Health Service, this is why we created the hashtag #PublicaSalutIB. With this tag we wanted to give to any user the option to use it. In order to detect published articles Bibliosalut we created some RSS in the following databases and platforms: Pubmed, CINAHL, Embase.com and Web of Science. Searches are also performed manually in databases that do not have the option of RSS. Information is broadcast on Twitter, Facebook and Google+, an email is also sent to the authors to inform the dissemination has been made. Many of the authors inform to Bibliosalut they publish a document. This service improves the user-library relationship as the authors know the usefulness of this work and gives visibility of our researchers work. In nearly two years over 600 documents have been disseminate.